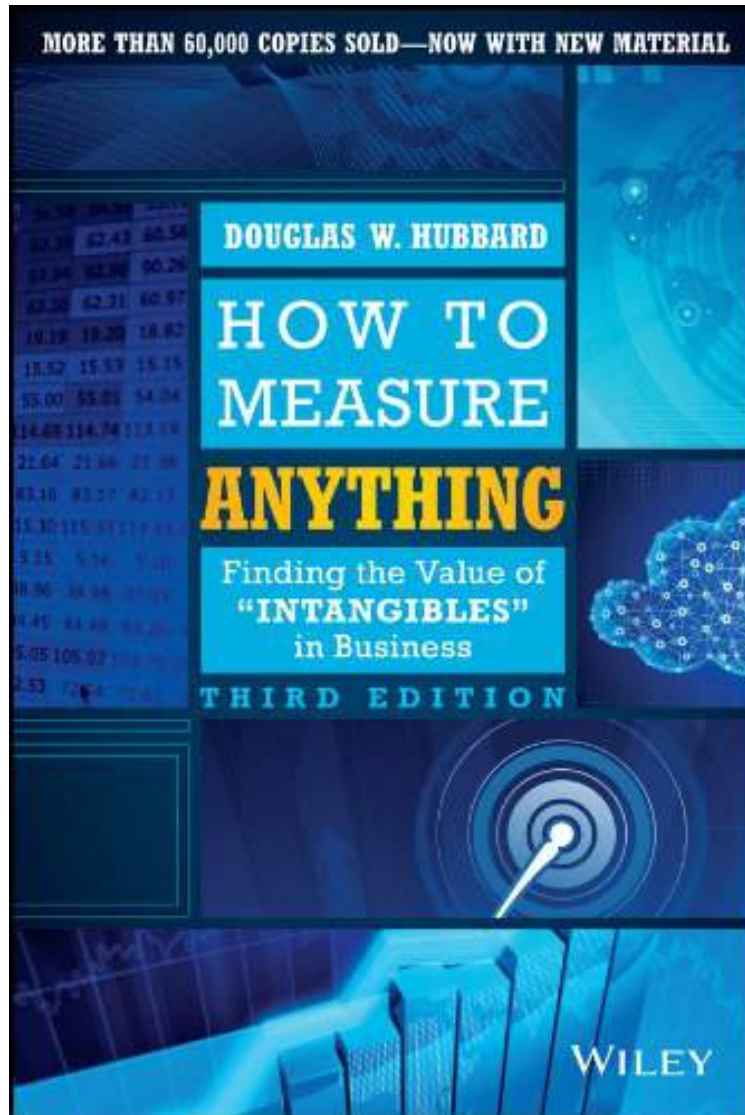


# How to Measure Anything: Finding the Value of Intangibles in Business

By Douglas W. Hubbard

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